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IAATO Overview of Antarctic Tourism: 2011-12 Season and Preliminary Estimates for 2012-13 Season

IAATO Overview of Antarctic Tourism: 2011-12 Season and Preliminary Estimates for 2012-13 Season

Information Paper Submitted by the International Association of Antarctica Tour Operators (IAATO)

Introduction

IAATO is pleased to provide an overview of Antarctic tourism from IAATO operators for the recently completed 2011-12 season and estimates for the 2012-13 season.

The total number of passengers and clients carried by IAATO operators during the 2011-12 decreased to 26,519. This is a decline of 21.6 percent from the previous 2010-11 Antarctic tourism season (33,824). Details of the 2011-12 season can be found in Appendix 1 of this paper.

While worldwide economic factors were responsible for the declines across all forms of Antarctic tourism in 2008-09, 2009-10 and 2010-11, the sharp decrease during the 2011-12 season was due to changes in International Maritime Organization (IMO) MARPOL Annex I, which came into effect August 1, 2011. These changes banned the use and carriage of Heavy Fuel Oil (HFO) in the Antarctic Treaty area and had a significant impact on the number of overall tourists to Antarctica as it reduced the number of voyages by IAATO cruise-only operators, who use vessels carrying more than 500 passengers.

Estimates for the 2012-13 season can be found in Appendix 3 of this paper. These estimates are based on information provided to IAATO by its operators as of May 16, 2012, and indicate a total of 34,950 tourists. This brings the total number of tourists to Antarctica back in the vicinity of the 2010-2011 season total.

1.0 Overview

1.1 IAATO Member Activities

IAATO Membership continues to incorporate the majority of recognized private-sector tour operators. All commercial SOLAS Passenger Ship operators conducting tourism activities in the Antarctic Treaty area belong to IAATO at the present time. All these operators have submitted Environmental Impact Assessments (Initial Environmental Evaluations or Preliminary Assessments) or operational documents to their appropriate National Authority.

While there was an overall decrease in total passenger numbers, this trend was not uniform across all segments. A summary of IAATO operator activities for the 2011-12 season follows:

- 21,131 passengers landed from seaborne vessels in the Antarctic Treaty Area, a 10.8 percent increase over the previous season's total of 19,065 vessel-landed passengers. Of this total:
 - 19,269 passengers aboard 173 voyages on traditional seaborne vessels landed in the Antarctic Peninsula area, a slight increase over the previous season's 18,021 passengers and 172 voyages;
 - o 773 passengers took part in 11 voyages to the Ross Sea or Continental region of Antarctica, an increase from the previous season's 331 passengers and five voyages. This increase was due, in part, to interest in the centenary of Douglas Mawson's Antarctic expedition;
 - 229 passengers sailed on 30 trips aboard yachts (sailing or motor) that carry 12 or fewer passengers to the Antarctic Peninsula area, an increase over the previous season's 182 passengers and 24 trips;

- 860 passengers participated in 15 air-cruise trips in the Antarctic Peninsula area, flying to/from King George Island (either one-way or round-trip) from/to South America to embark a vessel and cruise for approximately one week, making landings. This represents an increase over the 531 passengers and 12 air-cruise trips during the 2010-11 season. The three IAATO operators participating in this air-cruise segment included one operator with a decade of air-cruise experience and two other operators both experienced in traditional seaborne cruising testing the air-cruise concept for the first time.
- 4,872 passengers travelled on five voyages aboard 500-plus-passenger vessels operating "cruise-only" voyages, making no landings in the Antarctic Treaty Area. This is a marked decrease from the 14,373 passengers and 10 cruise-only voyages during the previous 2010-11 season, and as mentioned above, is due to ban on the use and carriage of HFO coming into force.
- 516 clients participated in multi-day land expeditions in the continental interior, an increase over the 386 clients in this segment during the 2010-11 season. This increase was largely due to expeditions and activities held to commemorate the 100th anniversary of the attainment of the South Pole in 1911-12.
- No passengers participated in IAATO operator over-flights to the Antarctic continent.

1.2 Scope of Commercial Tourist Activities for Seaborne Tourism

Commercial tourism activities included the operation of small boats (Zodiac, Polar Cirkle Boat, R.I.B., Naiad, etc.), shore landings, and to a lesser extent, kayaking, mountain climbing, SCUBA diving, skiing, snowboarding, camping, running events, helicopter operations and use of an underwater ROV. Most of these activities have taken place for the past decade with some dating back to the beginning of Antarctic tourism in the late 1960s.

Appendices 1 and 3 to this annual report provide further details of the scope of IAATO-member activities, including vessel/aircraft, departures, passenger numbers and activities.

Table 1. Historical Statistics of Recorded Seaborne Tourism (including Cruise Only)Based on data provided by companies who submitted Post Visit Report Forms and from other sources where available.

| Year | # of Operators | # of Ships & | # of | # of Passengers | # of Cruise Only |
|---------|----------------|--------------|---------|-----------------|------------------|
| | or Charterers | Yachts | Voyages | Making Landings | Passengers |
| 1992-93 | 10 | 12 | 59 | 6,704 | |
| 1993-94 | 9 | 11 | 65 | 7,957 | |
| 1994-95 | 9 | 14 | 93 | 8,098 | |
| 1995-96 | 10 | 15 | 113 | 9,212 | |
| 1996-97 | 11 | 13 | 104 | 7,322 | |
| 1997-98 | 12 | 13** | 92* | 9,473 | |
| 1998-99 | 15 | 15** | 116 | 9,857 | |
| 1999-00 | 17 | 21** | 154 | 13,687 | 936 |
| 2000-01 | 15** | 32** | 131* | 12,109 | 0 |
| 2001-02 | 19** | 37** | 117* | 11,429 | 2,029 |
| 2002-03 | 26** | 47** | 136* | 13,263 | 2,424 |
| 2003-04 | 31** | 51** | 180* | 19,369 | 4,949 |
| 2004-05 | 35** | 52** | 207* | 22,297 | 5,027 |
| 2005-06 | 47** | 44** | 249* | 25,167 | 4,632 |
| 2006-07 | 42** | 47** | 268* | 28,622 | 6,930 |
| 2007-08 | 48* | 55* | 308* | 32,637 | 13,015 |
| 2008-09 | 44* | 53* | 290* | 26,921 | 10,652 |
| 2009-10 | 44* | 51* | 239* | 21,622 | 15,020 |
| 2010-11 | 41* | 47* | 223* | 19,065 | 14,373 |
| 2011-12 | 36* | 41* | 234* | 21,131 | 4,872 |

^{*} Does not include non-IAATO yachts (sailing and motor).

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** Includes IAATO and non-IAATO yachts (sailing and motor) where the information was available.

The vast majority of tourism voyages operate in the Antarctic Peninsula region during the five-month austral summer season (from November to March), departing from Ushuaia or, to a lesser extent, from other ports north of the Treaty Area.

1.3 Nationalities

The Post Visit Report Forms submitted to IAATO indicate that more than 100 different nationalities were represented in tourists who visited the Antarctic during the 20101-112 season. The majority (83.3 percent) came from 10 different countries (see Table 2).

| Nationality | Percentage of total |
|----------------|---------------------|
| United States | 33.9 |
| Australia | 11.1 |
| Germany | 8.7 |
| United Kingdom | 7.7 |
| Canada | 6.1 |
| China | 4.4 |
| France | 4.1 |
| Netherlands | 3.3 |
| Switzerland | 2.4 |
| Japan | 1.6 |
| Other | 16.7 |

Table 2: Percentage of Known Passenger Nationalities

1.4 Commercial Tour Vessels Operating in 2011-12

A full list of IAATO operator commercial tour vessels that completed cruises to the Antarctic, including information on their registry, permitting authority and passenger capacity is given in Appendix 1. In total, there were 23 vessels carrying 13-200 passengers; one vessel carrying 201-500 passengers; plus four cruise-only vessels each carrying more than 500 passengers.

1.5 Yacht (Sailing and Motor) Activities

Thirteen yachts carrying 12 or fewer tourists visited the Antarctic Treaty Area by IAATO member yacht operators during the 2011-12 season. This information is also detailed in Appendix 1. Another IAATO yacht was used only for research support this past season and so is not included in this overview.

IAATO Yacht operators' account for only 37.8 percent of the total known number of yachts visiting Antarctica during 2011-12. As in previous years, IAATO is concerned about yachts that are not authorized and whose crews may not be familiar with the Environmental Protocol and its obligations or the peculiarities of the Antarctic environment. Yacht sightings in the Antarctic Peninsula are further described in ATCM XXXV IP42 Data Collection and Reporting on Yachting Activity in Antarctica in 2011-12.

1.6 IAATO Member-Operated Activities Conducted from Expedition Vessels & Yachts

Details of the activities offered are listed in Appendix 1 and Appendix 3. All activities are approved or authorized through the Environmental Impact Assessments or operational documentation submitted in advance of the season. All activities are intended to have no more than a minor or transitory impact on the Antarctic environment and have been conducted from expedition vessels and yachts for more than a decade.

Additional information on Antarctic Peninsula activities is presented in ATCM XXXV IP37 Report on IAATO Operator use of Antarctic Peninsula Landing Sites and ATCM Visitor Site Guidelines, 2011-12 Season.

1.7 Commercial Land Tourism

Three IAATO operators conducted land tourism activities during the 2011-12 season. Adventure Network International / Antarctic Logistics & Expeditions (referred to as ALE below) conducted activities for the 26th consecutive season, and The Antarctic Company (referred to as TAC below) operated in Antarctica for the seventh consecutive season and third as an IAATO operator.

The third company is White Desert (referred to as WDL below), which operated in Antarctica for the sixth consecutive season and second as an IAATO operator. Flights and logistics for White Desert are coordinated through TAC.

ALE operated out of Punta Arenas, Chile; TAC and White Desert operated out of Cape Town, South Africa.

The three companies employed experienced guides, over 80% of which have worked previously in Antarctica. Staff and guides assist in the preparation of policies and guidelines, and ensure their implementation in Antarctica.

1.7.1 Visitor & Staff Numbers

Table 3: Land Operator Client & Staff Numbers

| Operator | Clients | Staff & Guides * |
|----------|---------|---------------------|
| ALE | 348 | 134 |
| TAC | 111 | 9 |
| WDL | 57 | 16 |
| Total | 516 | 159 |

^{*} In some cases in Table 3, staff and guides of client companies are considered clients when not employed directly by ALE, TAC or WDL.

1.7.2 Aircraft Operations

ALE:

- An Ilyushin-76 was used to ferry general and hazardous cargo, fuel, staff, guides and clients from Punta Arenas to SCGC Runway 18M Union Glacier.
- Two ski-equipped DHC-6 Twin Otter aircraft and one ski-equipped Douglas DC-3 aircraft were used for flights in Antarctica and to support medical evacuation throughout the Antarctic season.

TAC:

- An Ilyushin-76 was used to ferry general cargo, staff, guides and clients from Cape Town to ALCI Airbase / Novo Runway, chartered by Antarctic Logistics Center International (ALCI).
- Two ski-equipped DC-3 aircraft were used for flights within Antarctica and SAR support during the Antarctic season, in conjunction with ALCI.

1.7.3 Traverses

• Both ALE and TAC operated a number of motorised traverses, primarily for more efficient transport of fuel and cargo. These were conducted in support of both scientific activities and non-governmental expeditions.

1.7.4 Camps

- ALE Union Glacier Camp opened October 14, 2011 and closed February 1, 2012.
- TAC Camp opened November 4, 2011 and closed February 27, 2012.
- WDL Camp opened November 30, 2011 and closed December 24, 2011.

1.7.5 Programs and Activities

Activities included the operation of standard programs, the organization and operation of private expeditions, and logistical support of other expeditions.

Table 4: ALE Programs & Participant Numbers (clients, staff and guides)

| ALE Program | Number of Participants |
|---------------------------------|------------------------|
| Emperor Penguin | 9 |
| Last Degree | 104 |
| Marathon | 38 |
| Ski Safari | 2 |
| South Pole Fly-In | 51 |
| South Pole Ski – Hercules Inlet | 13 |
| South Pole Ski – Amundsen | 14 |
| South Pole Ski – Messner | 9 |
| South Pole Ski – Ross Ice Shelf | 10 |
| Expeditions | 16 |
| Vehicle Expedition | 2 |
| Vinson Massif | 156 |
| Total | 424 |

Table 5: TAC Programs & Participant Numbers (clients, staff and guides)

| TAC Program | Number of Participants |
|--|---------------------------|
| Queen Maud Land Flight Excursion | 16 |
| South Pole and Emperor Penguins | 13 |
| Antarctic Marathon | 2 |
| South Pole Expeditions | 91 |
| Climbing Expeditions: Ulvetanna, Wohlthat Massif | 5 |
| Total | 127 |

Table 6: WDL Programs & Participant Numbers (clients, staff and guides)

| WDL Program | Number of Participants |
|-------------------------|---------------------------|
| Day Trip from Cape Town | 44 |
| Emperors and South Pole | 15 |
| Emperors and Mountains | 14 |
| Total | 73 |

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1.8 Air / Land Activities conducted by IAATO Members in the Antarctic Peninsula¹

For the 2011-12 season, IAATO associate member Destination Management Chile (DMC), operating through Aerovías DAP (a non-IAATO member), conducted three separate day-trips from Punta Arenas, Chile to King George Island. A total of 102 passengers were escorted to Frei and Bellingshausen Bases and took part in Zodiac rides to Ardley Island in groups of 20 visitors at a time. Eighteen other planned trips were cancelled due to weather conditions, not meeting the minimum numbers, or other external factors.

1.9 Air Operations – Over-flights operated by IAATO Members

For the 2011-12 season, there were no over-flights of Antarctica by IAATO members.

2.0 Preliminary Estimate of Planned Activities for the 2012-13 Season

Appendix 3 illustrates a breakout of tourism categories that are projected for the 2012-13 season. According to estimates provided to IAATO by its operators (as of May 16, 2012), 22,544 seaborne and yacht (sailing and motor) passengers are expected to land in Antarctica from commercially organized vessels, 2,064 from combination air-cruise programs, and 476 on air/land expeditions during the 2011-12 season. Another 9,866 are anticipated on cruise-only programs. No over-flights by IAATO operators are expected during the 2012-13 season.

Ship-based tourism is expected to again include the operation of small auxiliary boats (Zodiac, Polar Cirkle Boat, R.I.B, Naiad, etc.), shore landings, kayaking, mountain climbing, running events, SCUBA diving, skiing, snowboarding, camping, helicopter operations and use of underwater ROVs.

Following four years of declining passenger numbers to Antarctica due to the effects of the worldwide economic slowdown and, more recently, the ban on HFO in Antarctic waters, tourism is expected to increase during the 2012-13 season, with an estimated 34,950 Antarctic passengers and clients overall carried by IAATO operators. The increase is expected from the following categories of Antarctic tourism:

- An 11.2 percent increase in passengers aboard the traditional seaborne category (with landings) due primarily to three voyages from a new category 2 vessel (201-500 passengers) operator and three voyages from another category 2 vessel operator who has not been active for the past two seasons.
- An increase from 860 passengers in the air / cruise category to 2,064, representing 5.9 percent of the overall Antarctic tourism market carried by IAATO operators. This increase is due, in part, to the IAATO operator with ten-years of experience of air/cruise operations doubling their operations from one to two six-week sets of operation in Antarctic waters (leaving the Treaty Area for bunkering, and re-supply between these two periods of operation).
- An increase from five to seven voyages by vessels in the cruise-only category (500-plus passengers), with a corresponding increase in passengers from 4,872 to 9,866.

Demand to visit Antarctica is expected to continue, and IAATO members will work together so that operations are conducted in a safe and environmentally responsible manner, and that tourism activities have no more than a minor or transitory impact on the Antarctic environment.

3.0 Tourism Trends

A trends chart showing the change in IAATO operator landed passengers, dating from the 1992-1993 season and including estimates for the 2012-13 season, can be found in Appendix 2 of this paper.

4.0 Tourism Statistics

The following data sheets are being prepared for inclusion in the IAATO website (http://www.iaato.org) and can be found as a link "Tourism Statistics" under the category of *Tourism Overview*:

• Tourists by Nationality (Landed)

¹ As Aerovias DAP, which is not an IAATO member, was the operator of record for these 102 passengers, they are not included in the overall statistics in the Overview addendum.

- Tourists by Nationality (Air and Cruise)
- Tourists by Nationality (All)
- Tourist Nationalities by Vessel
- Trends 1992-2012
- Number of Visitors (tourists, staff, crew) per site per vessel-All Antarctic Sites
- Number of Visitors (tourists, staff, crew) per Site per Vessel-Continental Sites
- Number of Tourists per Site Per Vessel-All Antarctic Sites
- Number of Tourists per Site per Vessel
- Number of Tourists per Site Per Vessel-Peninsula Sites
- Number of Visits per Site per Activity.

These datasheets will be posted once the statistics have been finalized.

Appendices:

- Appendix 1: Overview of Antarctic Tourism 2011-12;
- o Appendix 2: Histogram of 1992-2013 Antarctic Tourist Trends Landed Passengers, including ship and land passenger numbers;
- o Appendix 3: Preliminary Estimate of Antarctic Tourism 2012-13

Appendix 1: Overview of Antarctic Tourism 2011-12 Based on Information provided by IAATO Members to the IAATO Secretariat as of May 18, 2012

| Vessels | Vessel | Operator / | Operator | Intended | Actual # | Actual # | Activities incl. landings |
|----------------------------|-------------|-----------------------------|------------------|-----------------------|----------|------------|--|
| | Registry | Charterer | Country | Passenger Capacity | Voyages | Passengers | |
| Traditional Vessel | s | | | | | | |
| Akademik Ioffe | Russia | One Ocean Expeditions | Canada | 100 | 10 | 932 | small boat, camping, kayaking |
| | Kussia | | | 100 | 10 | 932 | |
| Akademik Sergey Vavilov | Russia | Quark Expeditions | United States | 104 | 10 | 966 | small boat, camping, climbing, kayaking, skiing |
| <u>v aviiov</u> | Kussia | Antarctic | States | 104 | 10 | 900 | chinding, kayaking, skiing |
| Antarctic Dream | Honduras | Shipping | Chile | 78 | 9 | 519 | small boat, kayaking |
| | | Rederij Bark | | | | | , , , |
| Bark Europa | Netherlands | Europa B.V | Netherlands | 48 | 4 | 157 | small boat |
| _ | | Hapag Lloyd | | | | | |
| Bremen | Bahamas | Kreuzfahrten | Germany | 164 | 6 | 796 | small boat |
| Clipper | Bahamas | Quark Expeditions | United States | 119 | 7 | 802 | amall boot alriina |
| Adventurer Clipper | Banamas | Zegrahm | United | 119 | 1 | 802 | small boat, skiing |
| Adventurer | Bahamas | Expeditions | States | 118 | 2 | 145 | small boat |
| | Marshall | | United | | | | |
| Corinthian II | Islands | Travel Dynamics | States | 100 | 11 | 1121 | small boat |
| | | | | | | | small boat, camping, |
| Expedition | Liberia | G Adventures | Canada | 126 | 12 | 1476 | kayaking |
| Fram | Norway | Hurtigruten ASA | Norway | 318 | 10 | 2113 | small boat, camping |
| | | Hapag Lloyd | | | | | |
| Hanseatic | Bahamas | Kreuzfahrten | Germany | 184 | 4 | 600 | small boat |
| | | Compagnie Des | | | _ | | |
| L'Austral | France | Iles Du Ponant | France | 264 | 7 | 1186 | small boat |
| Le Boreal | France | Abercrombie & Kent USA, LLC | United States | 264 | 3 | 564 | small boat |
| Le Boreai | Trance | Compagnie Des | States | 204 | 3 | 304 | Siliali boat |
| Le Boreal | France | Iles Du Ponant | France | 264 | 5 | 901 | small boat |
| National | | | | | | | |
| Geographic | | Lindblad | United | | | | small boat, kayaking, ROV |
| Explorer | Bahamas | Expeditions | States | 148 | 10 | 1500 | SCUBA diving |
| Ocean Nova | Bahamas | Polar Quest | Sweden | 72 | 1 | 67 | small boat |
| | | Quark | United | , | _ | | small boat, camping, |
| Ocean Nova | Bahamas | Expeditions | States | 72 | 6 | 434 | kayaking |
| | | Cheesemans' | United | | | | |
| Ortelius | Cyprus | Ecology Safaris | States | 133 | 1 | 95 | small boat |
| 0 . 1: | | Oceanwide | N 4 1 1 | 122 | 2 | 110 | 11.1 |
| Ortelius | Cyprus | Expeditions | Netherlands | 133 | 2 | 118 | small boat small boat, camping, |
| | | Oceanwide | | | | | climbing, kayaking, |
| Plancius | Netherlands | Expeditions | Netherlands | 114 | 12 | 1198 | SCUBA diving |
| | | | | | - | | small boat, camping, |
| | | Aurora | | | | | climbing, kayaking, |
| Polar Pioneer | Russia | Expeditions | Australia | 54 | 8 | 387 | SCUBA diving |
| C C : | D-1 | Quark | United | 100 | 10 | 1015 | small boat, camping, |
| Sea Spirit | Bahamas | Expeditions | States United | 120 | 10 | 1015 | kayaking |
| Silver Explorer | Bahamas | Silversea Cruises | States | 132 | 8 | 974 | small boat |
| Surei Enpiorei | Danamas | Antarpply | Sucos | 132 | 0 | 717 | Siliuli Oout |
| Ushuaia | Comoros | Expeditions | Argentina | 84 | 14 | 1136 | small boat |
| Ushuaia | Comoros | Students on Ice | Canada | 84 | 1 | 67 | small boat |
| | Comoros | Statellis on fee | Canada | 07 | | | Siliuli Cout |
| Total | | | | | 173 | 19269 | |

IAATO Members Air/Cruise Tourism – Peninsula Region 2011-12

| Air/Cruise | Vessel Registry | Operator / Charterer | Country | Intended Passenger Capacity | Actual # Voyages | Actual # Passengers | Activities incl. landings |
|-----------------|--------------------|-------------------------|-----------|-----------------------------------|---------------------|------------------------|---------------------------|
| | | Antarctic | | | | | |
| Antarctic Dream | Honduras | Shipping | Chile | 78 | 4 | 207 | small boat |
| Ocean Nova | Bahamas | Antarctica XXI | Chile | 68 | 9 | 546 | small boat |
| Polar Pioneer | Russia | Aurora Expeditions | Australia | 54 | 2 | 107 | small boat, kayaking |
| Total | | | | | 15 | 860 | |

IAATO Member Yachts (all regions) 2011-12

| Vessels | Vessel Registry | Operator / Charterer | Operator Country | Intended Passenger Capacity | Actual # Voyages | Actual # Passengers | Activities incl. landings |
|--------------------------|------------------------------|--|--------------------------|-----------------------------------|---------------------|------------------------|---|
| Yachts | | | | | | | |
| Australis | Australia | Ocean Expeditions | Australia | 9 | 2 | 13 | small boat, kayaking |
| Deniki | Cayman Islands | High Latitudes | United Kingdom | 8 | 1 | 8 | small boat |
| Golden Fleece | UK Overseas Territory | Golden Fleece Expeditions | UK Overseas Territory | 10 | 2 | 11 | small boat |
| Hanse Explorer | Antigua | Hanse Explorer | Germany | 12 | 3 | 34 | small boat, kayaking |
| Hanse Hansson | United Kingdom | Golden Fleece Expeditions | UK Overseas Territory | 12 | 3 | 26 | small boat |
| Happy Taurus | United Kingdom | Sterna Corporation | United Kingdom | 6 | 1 | 2 | small boat |
| Kotick | Antigua | Kotick Charters, Ltd. | France | 5 | 2 | 11 | small boat |
| Paradise | France | Paradise Adventures | France | 9 | 2 | 15 | small boat, camping, skiing |
| Pelagic Australis | British Virgin Islands | Pelagic Expeditions | United Kingdom | 12 | 2 | 13 | small boat, kayak, climbing, SCUBA diving, skiing |
| Podorange | United Kingdom, UK | Voile Australe | France | 9 | 3 | 21 | small boat, skiing |
| Santa Maria Australis | Germany | Sea and Ice Mountain Expeditions | Chile | 9 | 3 | 26 | small boat, climbing, kayaking |
| Spirit of Sydney | Australia | Spirit of Sydney Expeditions | Australia | 7 | 3 | 19 | small boat, camping, climbing, kayaking, skiing |
| Vaihéré | Belgium | Latitude Océane | Belgium | 10 | 3 | 30 | small boat |
| Total | | | | | 30 | 229 | |

IAATO Large Ships Cruise-Only/Peninsula 2011-12

| Vessels | Vessel Registry | Operator / Charterer | Country | Intended Passenger Capacity | Actual # Voyages | Actual # Passengers | Activities incl. landings |
|-----------------|--------------------|------------------------------|---------------|-----------------------------------|---------------------|------------------------|---------------------------|
| Cruise Only | | | | | | | |
| Azamara Journey | Malta | Celebrity/Royal Caribbean | United States | 700 | 1 | 485 | Cruise Only |
| Amsterdam | Netherlands | Holland America | United States | 1380 | 1 | 1030 | Cruise Only |
| Prinsendam | Netherlands | Holland America | United States | 830 | 1 | 716 | Cruise Only |
| Veendam | Netherlands | Holland America | United States | 1,350 | 2 | 2641 | Cruise Only |
| Total | | | | | 5 | 4872 | - |

IAATO Members Seaborne Tourism – Continental/Ross Sea 2011-12

| Vessels | Vessel Registry | Operator / Charterer | Country | Intended Passenger Capacity | Actual # Voyages | Actual # Passengers | Activities incl. landings |
|------------------------|--------------------|-------------------------|---------------|-----------------------------------|---------------------|------------------------|--------------------------------|
| Akademik Shokalskiy | Russia | Aurora Expeditions | Australia | 50 | 3 | 147 | small boat |
| Kapitan Khlebnikov | Russia | Quark Expeditions | United States | 112 | 2 | 192 | small boat, helicopter landing |
| Orion | Bahamas | Orion Expeditions | Australia | 100 | 3 | 285 | small boat |
| Spirit of Enderby | Russia | Heritage Expeditions | New Zealand | 50 | 3 | 149 | small boat |
| Total | | | | | 11 | 773 | |

IAATO Members Air /Land Tourism 2011-12

| Operator | Country | Antarctic Area Visited | Aircraft Used | Actual # Departures | Actual # Passengers | Activities |
|---|-------------------|--------------------------------------|--|------------------------|------------------------|---|
| Adventure Network International / Antarctic Logistics and Expeditions (ALE) | United States | Ellsworth Mts., South Pole | Ilyushin-76, Twin Otter, DC3 Basler | unknown | 348 | aircraft landing, camping, climbing, marathon, skiing, |
| The Antarctic Company (TAC) | Varies | Filchner Ice Shelf, South Pole | Ilyushin-76, DC3 Basler | unknown | 111 | aircraft landing, camping, climbing, hiking, marathon, skiing |
| White Desert | United Kingdom | The Antarctic Company (TAC) | Coordinated through TAC | unknown | 57 | camping, climbing, skiing |
| Total | | | | | 516 | |

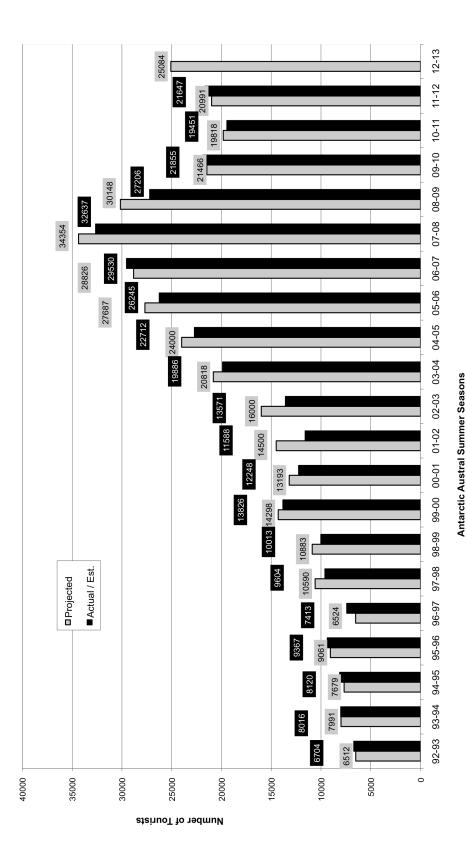
SUMMARY OF ACTUALS for 2011-12 SEASON (All Tourist Types)

| Types of Tourism | Number of Vessels | Number of Departures | Total Number of Passengers |
|---|----------------------|-------------------------|-------------------------------|
| IAATO Seaborne, Landed/Peninsula | 20 | 173 | 19,269 |
| IAATO Seaborne, Landed/Ross Sea-Continental | 4 | 11 | 773 |
| IAATO Sailing Vessels/Yachts | 13 | 30 | 229 |
| IAATO Air-Cruise/Peninsula | 3 | 15 | 860 |
| IAATO Large Ships Cruise-Only/Peninsula | 4 | 5 | 4,872 |
| IAATO Air/Land Tourism | | | 516 |
| IAATO Air Over-flights/Peninsula | | | 0 |
| TOTAL | 41* | 234 | 26,519 |

^{*} Total reflects the use of the same vessel in multiple types of tourism; e.g. Landed/Peninsula and Air-Cruise/Peninsula

| Total Visitors for 2011-12 Season: | |
|--|--------|
| Seaborne Traditional Tourism (with landings) | 20,271 |
| Seaborne Tourism Cruise-Only (no landings) | 4,872 |
| Air/Cruise | 860 |
| Air/Land Tourism | 516 |
| Over-flights (no landing) | 0 |
| Total | 26,519 |

Appendix 2
1992-2013 ANTARCTIC TOURIST TRENDS - Landed Passengers
Includes Ship and Air/Land passenger numbers.
1997-98 onwards includes some small sailing yachts or motor vessels
May 17, 2012



Appendix 3: Preliminary Estimate of Antarctic Tourism 2012-2013 Based on Information provided by IAATO Members to the IAATO Secretariat as of May 18, 2012

| Vessels | Vessel | e Tourism – Pe | Operator | Passenger | Intended | Est.# | Est. # | Est. # of | Activities incl. |
|------------------------------------|---------------------|------------------------------------|------------------|-----------|-----------------------|---------|-----------------|------------|--|
| V C33C13 | Registry | Charterer | Country | Capacity | Passenger Capacity | Voyages | Average Load | Passengers | landings |
| Traditional V | Vessels | | | | | | | | |
| Akademik Ioffe | Russia | One Ocean Expeditions | Canada | 127 | 98 | 9 | 68 | 612 | small boat, camping, kayaking |
| Akademik Ioffe | Russia | Cheesemans' Ecology Safaris | United States | 127 | 95 | 1 | 95 | 95 | small boat, camping, climbing, kayaking, skiing |
| Akademik Sergey Vavilov | Russia | One Ocean Expeditions | Canada | 122 | 93 | 10 | 63 | 630 | small boat, camping, kayaking |
| Antarctic Dream | Honduras | Antarctic Shipping | Chile | 92 | 80 | 7 | 60 | 420 | small boat, kayaking, running event |
| Bark Europa | Netherlands | Rederij Bark Europa B.V | Netherlands | 48 | 43 | 5 | 36 | 180 | small boat |
| Bremen | Bahamas | Hapag Lloyd Kreuzfahrten | Germany | 164 | 150 | 5 | 130 | 650 | small boat |
| Clipper Adventurer | Bahamas | Quark Expeditions | United States | 141 | 120 | 8 | 108 | 864 | small boat, skiing |
| Clipper Adventurer | Bahamas | Zegrahm Expeditions | United States | 141 | 122 | 1 | 110 | 110 | small boat |
| Corinthian II | Marshall Islands | Travel Dynamics | United States | 100 | 80 | 7 | 80 | 560 | small boat |
| Delphin | Bahamas | Passat Kreuzfahrten | Germany | 550 | 350 | 3 | 300 | 900 | small boat |
| Expedition | Liberia | G Adventures | Canada | 140 | 92 | 12 | 92 | 1104 | small boat, camping, kayaking |
| Fram | Norway | Hurtigruten ASA | Norway | 318 | 230 | 11 | 230 | 2530 | small boat, camping |
| Hamburg | Nassau | plantours & Partner GmbH | Germany | 423 | 360 | 3 | 320 | 960 | small boat |
| Hanseatic | Bahamas | Hapag Lloyd Kreuzfahrten | Germany | 200 | 184 | 4 | 160 | 640 | small boat |
| L'Austral | France | Compagnie Des Iles Du Ponant | France | 264 | 200 | 8 | 180 | 1440 | small boat |
| Le Boreal | France | Abercrombie & Kent USA, LLC | United States | 264 | 185 | 4 | 185 | 740 | small boat |
| Le Boreal | France | Compagnie Des Iles Du Ponant | France | 264 | 200 | 4 | 180 | 720 | small boat |
| National Geographic Explorer | Bahamas | Lindblad Expeditions | United States | 150 | 148 | 10 | 140 | 1400 | small boat, kayaking, SCUBA diving, ROV |
| Ocean Diamond | Bahamas | Quark Expeditions | United States | 278 | 189 | 11 | 151 | 1661 | small boat, camping, kayaking |

| O N | Bahamas | Polar Latitudes | United States | 0.0 | 84 | 2 | 60 | 180 | small boat |
|---------------|-------------|--------------------|------------------|-----|-----|-----|-----|-------|--------------------|
| Ocean Nova | Banamas | Oceanwide | States | 98 | 84 | 3 | 60 | 180 | small boat, |
| Ortelius | Cyprus | Expeditions | Netherlands | 120 | 70 | 4 | 70 | 280 | helicopter landing |
| Orienus | Cyprus | Cheesemans' | remenands | 120 | 70 | 4 | 70 | 200 | nencopier fanding |
| | | Ecology | United | | | | | | |
| Ortelius | Cyprus | Safaris | States | 120 | 95 | 1 | 95 | 95 | small boat |
| Orienns | Сургаз | Salaris | States | 120 | 73 | 1 | 73 | 75 | small boat. |
| | | | | | | | | | camping, |
| | | | | | | | | | climbing, |
| | | Oceanwide | | | | | | | kayaking, |
| Plancius | Netherlands | Expeditions | Netherlands | 114 | 80 | 13 | 80 | 1040 | SCUBA diving |
| | | | | | | | | | small boat, |
| | | | | | | | | | camping, |
| | | | | | | | | | climbing, |
| | | Aurora | | | | | | | kayaking, |
| Polar Pioneer | Russia | Expeditions | Australia | 56 | 54 | 6 | 48 | 288 | SCUBA diving |
| | | Fathom | | | | | | | |
| Polar Pioneer | Russia | Expeditions | Canada | 56 | 44 | 1 | 44 | 44 | Small boat |
| | | Waterproof | | | | | | | small boat, |
| Polar Pioneer | Russia | Expeditions | Netherlands | 56 | 52 | 1 | 50 | 50 | SCUBA diving |
| | | Quark | United | | | | | | |
| Sea Spirit | Bahamas | Expeditions | States | 127 | 114 | 12 | 102 | 1224 | small boat |
| | | Abercrombie | | | | | | | |
| Silver | | & Kent USA, | United | | | | | | |
| Explorer | Bahamas | LLC | States | 132 | 120 | 1 | 120 | 120 | small boat |
| Silver | | Silversea | United | | | | | | |
| Explorer | Bahamas | Cruises | States | 132 | 130 | 9 | 115 | 1035 | small boat |
| | | Antarpply | | | | | | | |
| Ushuaia | Comoros | Expeditions | Argentina | 90 | 84 | 14 | 70 | 980 | small boat |
| Total | | | | | | 188 | | 21552 | |

IAATO Members Air/Cruise Tourism – Peninsula Region 2012-13

| Vessels | Vessel Registry | Operator / Charterer | Operator Country | Passenger Capacity | Intended Passenger Capacity | Est. # Voyages | Est. # Average Load | Est. # of Passengers | Activities incl. landings |
|-----------------------|--------------------|-------------------------|---------------------|-----------------------|-----------------------------------|-------------------|---------------------------|-------------------------|------------------------------|
| Antarctic Dream | Honduras | Antarctic Shipping | Chile | 92 | 80 | 8 | 60 | 480 | small boat, kayaking |
| Clipper Adventurer | Bahamas | Quark Expeditions | United States | 141 | 120 | 4 | 108 | 432 | small boat |
| Ocean Nova | Bahamas | Antarctica XXI | Chile | 98 | 67 | 16 | 60 | 960 | small boat |
| Polar Pioneer | Russia | Aurora Expeditions | Australia | 56 | 54 | 4 | 48 | 192 | small boat, kayaking |
| Total | | | | | | 32 | | 2064 | |

| IAATO Men | nber Yachts (a | all regions) 2012 | 2-13 | | | | | | |
|--------------------------|------------------------------|--|-----------------------------|-----------------------|-----------------------------------|-------------------|---------------------------|-------------------------|--------------------------------------|
| Vessels | Vessel Registry | Operator / Charterer | Operator Country | Passenger Capacity | Intended Passenger Capacity | Est. # Voyages | Est. # Average Load | Est. # of Passengers | Activities incl. landings |
| Yachts | | | | | | | | | |
| Australis | Australia | Ocean Expeditions | Australia | 9 | 9 | 4 | 9 | 36 | small boat, kayaking |
| TBD | | EYOS | United Kingdom | 12 | 12 | 3 | 12 | 36 | small boat |
| TBD | | EYOS | United Kingdom | 12 | 12 | 1 | 12 | 12 | small boat |
| TBD | | High Latitudes | United Kingdom | | 8 | 2 | 6 | 12 | small boat |
| TBD | | Waterproof | Netherlands | | 10 | 1 | 10 | 10 | small boat, SCUBA diving |
| Golden Fleece | UK Overseas Territory | Golden Fleece Expeditions | UK Overseas Territory | 12 | 12 | 2 | 6 | 12 | small boat |
| Hanse Explorer | Antigua | Hanse Explorer | Germany | 12 | 12 | 4 | 10 | 40 | small boat, kayaking |
| Hanse Explorer | Antigua | Waterproof | Netherlands | 12 | 12 | 1 | 12 | 12 | small boat, SCUBA diving |
| Hanse Hansson | United Kingdom | Golden Fleece Expeditions | UK Overseas Territory | 12 | 12 | | 7 | 14 | small boat |
| Kotick | Antigua | Kotick Charters, Ltd. | France | 5 | 5 | 2 | 5 | 10 | small boat |
| Paradise | France | Paradise Adventures | France | 9 | 8 | 2 | 7 | 14 | small boat, camping, skiing |
| Pelagic | British Virgin Islands | Pelagic Expeditions | United Kingdom | 6 | 6 | 1 | 5 | 5 | small boat |
| Pelagic Australis | British Virgin Islands | Pelagic Expeditions | United Kingdom | 12 | 12 | 3 | 8 | 24 | small boat, climbing, kayaking |
| Podorange | United Kingdom | Voile Australe | France | 9 | 9 | 3 | 8 | 24 | small boat |
| Santa Maria Australis | Germany | Sea and Ice Mountain Expeditions | Chile | 9 | 9 | 3 | 9 | 27 | small boat, climbing, kayaking |
| Spirit of | Assats 1 | Spirit of Sydney | A 4 1' | | 7 | 2 | 7 | 21 | small boat, camping, climbing, |
| Sydney Vaihéré | Australia Belgium | Expeditions Latitude Océane | Australia Belgium | 10 | 10 | 3 | 10 | 30 | kayaking, skiing small boat |
| Total | Deigiuiii | Occanic | Deigiuiii | 10 | 10 | 40 | 10 | 339 | Siliali ooat |

IAATO Large Ships Cruise Only 2012-13

| Vessels | Vessel Registry | Operator / Charterer | Country | Passenger Capacity | Intended Passenger Capacity | Est. # Voyages | Est. # Average Load | Est. # of Passengers | Activities incl. landings |
|-----------------------|--------------------|-------------------------------|------------------|-----------------------|-----------------------------------|-------------------|---------------------------|-------------------------|------------------------------|
| Cruise Only | | | | | 1 7 | | | | |
| Azamara | Malta | Celebrity/Roy al Caribbean | United States | 830 | 694 | 1 | 692 | 692 | Cruise Only |
| Quest | Maita | | | 830 | 094 | 1 | 092 | 092 | Cruise Only |
| Celebrity Infinity | Malta | Celebrity/Roy al Caribbean | United States | 2449 | 2449 | 2 | 2172 | 4344 | Cruise Only |
| Prinsendam | Netherlands | Holland America | United States | 830 | 830 | 1 | 780 | 780 | Cruise Only |
| | | Holland | United | | | | | | - |
| Veendam | Netherlands | America | States | 1498 | 1498 | 3 | 1350 | 4050 | Cruise Only |
| Total | | | | | | 7 | | 9866 | |

IAATO Members Seaborne Tourism – Continental/Ross Sea 2012-13

| Vessels | Vessel Registry | Operator / Charterer | Country | Passenger Capacity | Intended Passenger Capacity | Est. # Voyages | Est. # Average Load | Est. # of Passengers | Activities incl. landings |
|----------------------|--------------------|--------------------------|----------------|-----------------------|-----------------------------------|-------------------|---------------------------|-------------------------|-----------------------------------|
| Bremen | Bahamas | Hapag Lloyd | Germany | 164 | 150 | 1 | 130 | 130 | small boat |
| Orion | Bahamas | Orion Expeditions | Australia | 106 | 100 | 3 | 95 | 285 | small boat |
| Ortelius | Cyprus | Oceanwide Expeditions | Netherlands | 120 | 70 | 2 | 70 | 140 | small boat, helicopter landing |
| Spirit of Enderby | Russia | Heritage Expeditions | New Zealand | 58 | 49 | 2 | 49 | 98 | small boat, hovercraft |
| Total | | | | | | 8 | | 653 | |

IAATO Members Air/Land Tourism 2012-13

| IAATO Members Air/Lar | | | A 64 III 1 | E.4 # - C | TF :: 4 - # | E-4 # - C | A - 4**4* |
|-----------------------------------|---------|-------------------|-------------------|-------------------------|-------------------|------------------------|-------------------|
| Operator | Country | Antarctic Area | Aircraft Used | Est. # of Departures | Est. # Average | Est. # of Passenger | Activities |
| | | Visited | | Departures | Load | S | |
| | | | | | | | |
| Adventure Network | | Ellsworth | | | | | aircraft landing, |
| International/Antarctic Logistics | United | Mts., South | Ilyushin-76, Twin | | | | camping, |
| and Expeditions (ALE) | States | Pole | Otter, DC3 Basler | Varies | Varies | 340 | climbing, skiing |
| | | Filchner Ice | | | | | |
| | | Shelf, South | | | | | aircraft landing, |
| | | Pole, Queen | Ilyushin-76, DC3 | | | | camping, |
| The Antarctic Company (TAC) | Varies | Maud Land | Basler | Varies | Varies | 100 | climbing, skiing |
| | | Schirmacher | | | | | |
| | | Oasis, | | | | | |
| | | Filchner Ice | | | | | |
| | United | Shelf, Queen | Coordinated | | | | camping, |
| White Desert (WDL) | Kingdom | Maud Land | through TAC | Varies | Varies | 36 | climbing, skiing |
| Total | | | | | | 476 | |

SUMMARY OF ESTIMATES for 2012-13 SEASON (All Tourist Types)

*Note all numbers and company status are subject to change and are preliminary estimates only

| Types of Tourism | Number of Vessels | Number of Departures | Total Number of Passengers |
|---|----------------------|-------------------------|----------------------------|
| IAATO Seaborne, Landed/Peninsula | 23 | 188 | 21,552 |
| IAATO Seaborne, Landed/Ross Sea-Continental | 4 | 8 | 653 |
| IAATO Sailing Vessels/Yachts | 16 | 40 | 339 |
| IAATO Air-Cruise/Peninsula | 4 | 32 | 2,064 |
| IAATO Large Ships Cruise-Only/Peninsula | 4 | 7 | 9,866 |
| | | | |
| IAATO Air/Land Tourism | | | 476 |
| | | | |
| IAATO Air Over-flights/Peninsula | | | 0 |
| | | | |
| TOTAL | 45* | 275 | 34.950 |

^{*} Total reflects the use of the same vessel in multiple types of tourism; e.g. Landed/Peninsula and Air-Cruise/Peninsula

| Total Preliminary Visitor Estimates for 2012-13 Seas | son: |
|--|--------|
| Seaborne Traditional Tourism (with landings) | 22,544 |
| Seaborne Tourism Cruise-Only (no landings) | 9,866 |
| Air/Cruise | 2,064 |
| Air/Land Tourism | 476 |
| Over-flights (no landing) | 0 |
| Total | 34,950 |