emailing Jen Jackson at British Antarctic Survey at jeck@bas.ac.uk. Researchers can benefit from the wealth of data collected through citizen science efforts, which helps to build a more comprehensive understanding of Southern Ocean whale populations and their behaviors. The guide, for naturalists and citizen scientists, is a useful resource tool to add to display and outreach efforts. The IWC-SORP is an integrated, collaborative consortium for cetacean research, which aims to promote the practice of safe, environmentally responsible private-sector travel to the Antarctic. The group, which consists of 18 member companies including staff and representatives from communication, finance, operations issues, communications and research, including the real-time Ship Tracker system. Discussion topics at the meeting will include; tourism growth management, Association representatives from both polar tourism trade associations to support their shared mission of advocating and promoting the practice of safe, environmentally responsible polar travel.