

IAATO 30 Coloring Competition

In 2021 The International Association of Antarctic Tour Operators (IAATO) is celebrating 30 years of advocating and promoting safe and environmentally responsible travel to Antarctica. To mark this exciting chapter in our history, we've created a commemorative patch and are asking you to decide how it will be coloured.



To take part

1. Colour in the design above with your choice of colours
2. Follow @iaato_org and @antarctic_ambassadors on Instagram
3. Share your completed design on Instagram using the hashtag #IAATO30 and tag us in!

The competition is open to anyone. The winner will be selected by a panel of IAATO judges and receive the commemorative patch embroidered in their chosen colours as well as an IAATO goody bag.

The competition closes on January 5, 2021 at 2300 UTC